

PANINI AMERICA, INC.

HOBBY

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PANINI CONTENDERS 20 FOOTBALL 18

CONTENDERS FOOTBALL

PANINI

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2018 NFL TRADING CARDS
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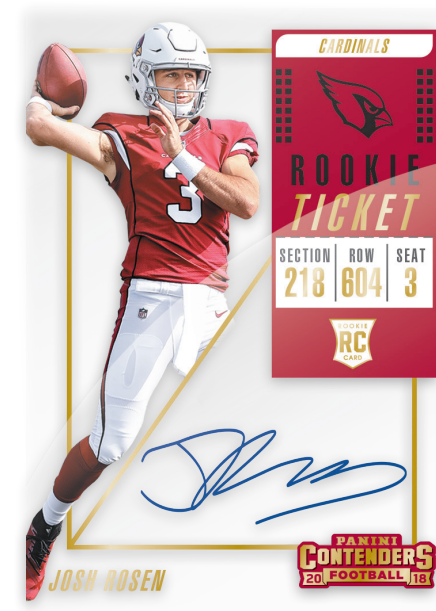
ROOKIE TICKET RPS

One of the most sought-after cards of the year the Rookie Ticket RPS brings a vibrant design with bold on-card autographs of all the top rookies.



ROOKIE TICKET STUB RPS

New to 2018 Contenders is the Rookie Ticket Stub RPS, which is a short-printed parallel and includes a die-cut on the top edge to simulate a torn ticket stub.



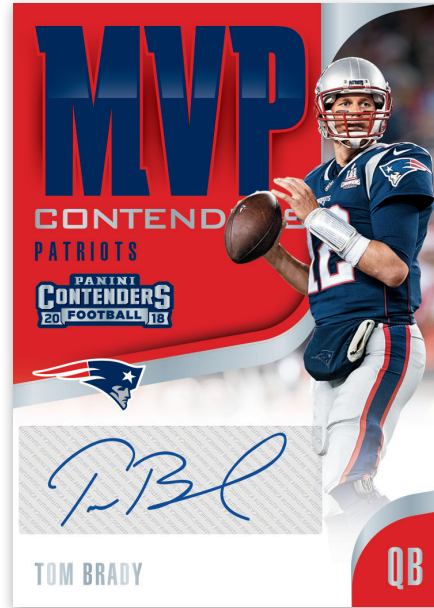
ROOKIE CLEAR TICKET RPS

Another new twist to the Rookie Ticket is the Rookie Clear Ticket RPS, which is printed of clear acetate and includes an on-card autograph of the top rookies in the NFL.



GOLDEN TICKET

Hunt for the 14k gold 1/1 Golden Tickets of the top veterans and rookies. Also look for the Silver Tickets, which are limited to only 2 copies.



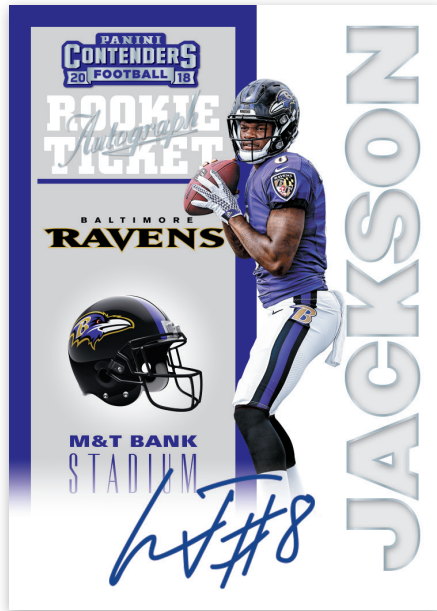
MVP CONTENDERS AUTOGRAPHS

Look for the game breakers of the NFL in the MVP Contenders Autograph set. Chase these #’d/49 or less with Gold (#’d/10) and Platinum (1/1) parallels!



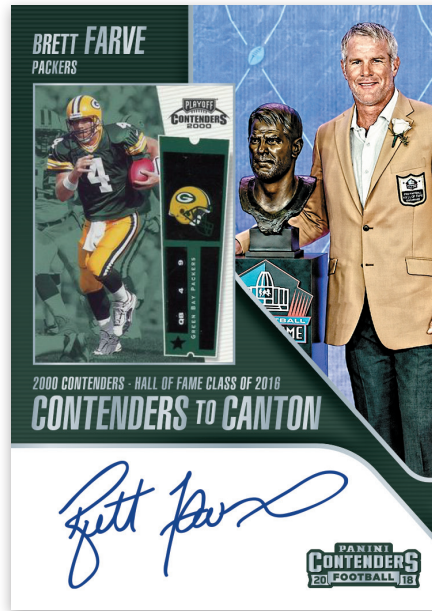
ROOKIE OF THE YEAR CONTENDERS AUTOGRAPHS

Find autographs of rookies that are poised for breakout seasons with Rookie of the Year Contenders (#’d/99 or less). Also look for the Gold (#’d/10) and Platinum (1/1) parallels!



20TH ANNIVERSARY ROOKIE TICKET RPS

Paying homage to Contenders Rookie Tickets of years past with the 20th Anniversary Rookie Ticket RPS, which features on-card autographs.



CONTENDERS TO CANTON AUTOGRAPHS

From one of their first Contenders Tickets to being enshrined in the Hall of Fame, these cards capture both iconic moments #’d/20!



ROUND NUMBERS DUAL AUTOGRAPHS

Round Numbers Dual Autographs pairs players from the 2018 NFL Draft that were drafted in the same round as each other.

HOBBY CONFIGURATION

- **6 CARDS** PER PACK
- **18 PACKS** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

AT LEAST 5 AUTOGRAPHS, 1 PARALLEL,
AND 18 INSERTS PER BOX ON AVERAGE.
FIND 1 ON-CARD AUTO PER BOX,
ON AVERAGE.

SELLING POINTS

- The iconic Rookie Ticket is back again and features all the top rookies the NFL has to offer, these parallel to Playoff Ticket (max #'d /99), Championship Ticket (max #'d /49), Cracked Ice Ticket (#'d /24), and Super Bowl Ticket (#'d 1/1).
- Chase Rookie Ticket Variations, which features unique design elements and unique photography from the standard Rookie Tickets.
- New to 2018 Contenders is the die-cut Rookie Ticket Stub (#'d /99 or less) parallel and the acetate Rookie Clear Ticket (#'d /10) parallel, find these in the rookie ticket and variation sets.
- Exclusive to the hobby look for Golden and Silver Tickets of the stars and top rookies the NFL has to offer.
- Look for inserts: Rookie of the Year Contenders, MVP Contenders, Legendary Contenders, Team Quads, and Round Numbers.