



# ILLUSIONS FOOTBALL

2019 NFL TRADING CARDS

PANINI AMERICA, INC.

## HOBBY

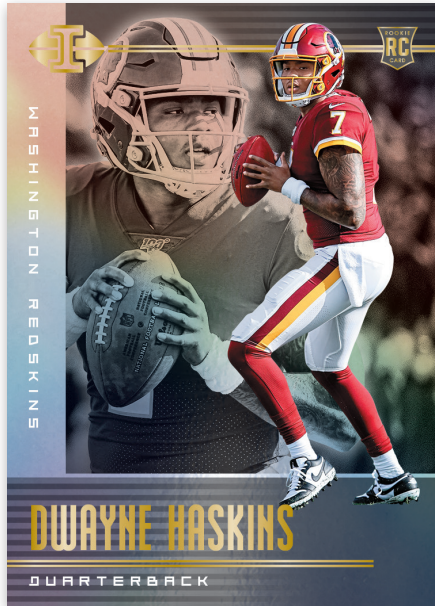


ELI MANNING

DANIEL JONES

PANINI

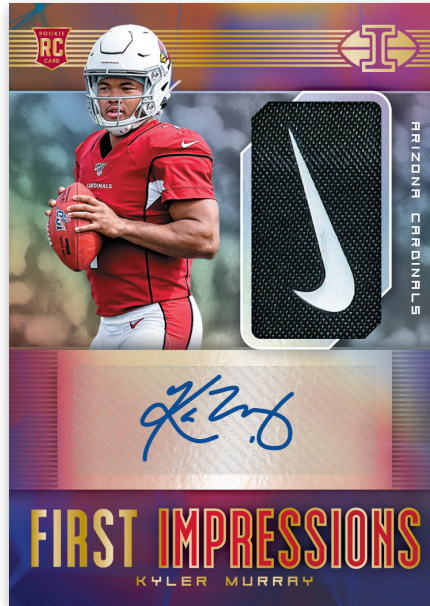
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## BASE

Find a 100-card base set, featuring veterans and new rookies.

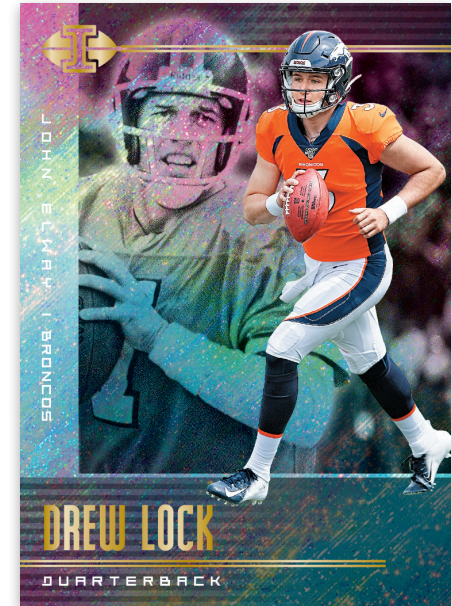
- Trophy Collection Gold - #/d/399
- Trophy Collection Blue - #/d/229
- Trophy Collection Green - #/d/99
- Trophy Collection Pink - #/d/75
- Trophy Collection Red - #/d/50
- Trophy Collection Black - #/d/25
- Trophy Collection Purple - #/d/1



## FIRST IMPRESSIONS MEMORABILIA AUTOGRAPHS PURPLE

2019 NFL Rookies make their First Impression on Illusions in this RPA.

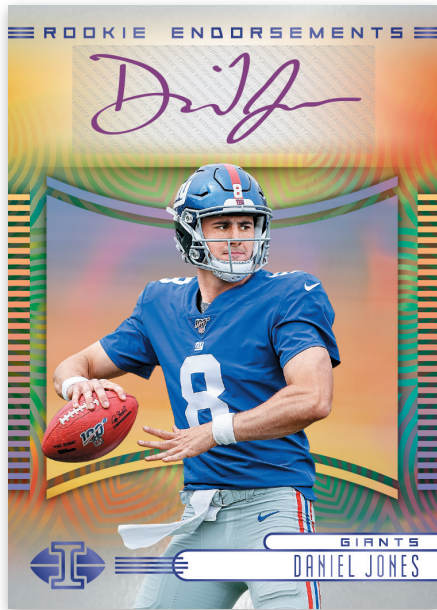
- First Impressions Autograph Memorabilia - max #/d/299
- First Impressions Autograph Memorabilia Blue - max #/d/99
- First Impressions Autograph Memorabilia Red - max #/d/50
- First Impressions Autograph Memorabilia Black - #/d/25
- First Impressions Autograph Memorabilia Bronze - #/d/10
- First Impressions Autograph Memorabilia Purple - #/d/1



## BASE TROPHY COLLECTION WILD CARD

New in 2019, chase a special short-printed variety of parallels that feature a current player paired with a legend!

- Trophy Collection Wild Card - #/d/12
- Trophy Collection Division - #/d/7
- Trophy Collection Conference - #/d/5
- Trophy Collection Super Bowl - #/d/1



## ROOKIE ENDORSEMENTS PURPLE

Every box of Illusions delivers one card encased in a one touch! Look for Rookie Endorsements, signed with different ink colors for each parallel!

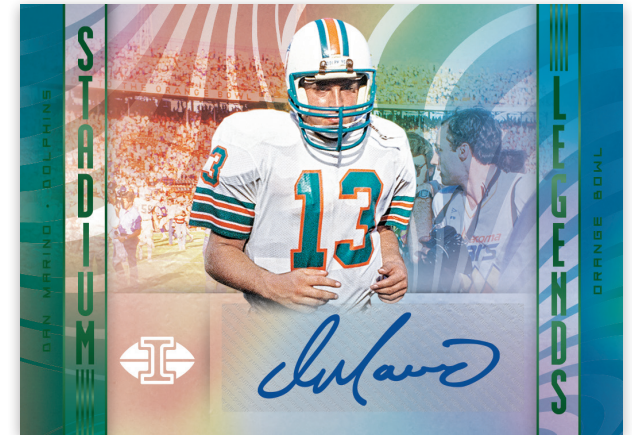
- Rookie Endorsements - max #’d/150
- Rookie Endorsements Blue - max #’d/99
- Rookie Endorsements Red - max #’d/50
- Rookie Endorsements Green - #’d/10
- Rookie Endorsements Purple - #’d/1



## HIGHLIGHT SWATCHES BLACK

On average, every box of Illusions delivers three autographs and two memorabilia cards. Look for new inserts such as Highlight Swatches, which features some of the biggest stars of the NFL!

- Highlight Swatches Red - max #’d/50
- Highlight Swatches Black - max #’d/25
- Highlight Swatches Bronze - #’d/10
- Highlight Swatches Purple - #’d/1



## STADIUM LEGENDS GREEN

Find the all-new Stadium Legends autograph set that showcases players who made history at their home stadiums!

- Stadium Legends - max #’d/99
- Stadium Legends Green - max #’d/50
- Stadium Legends Red - max #’d/35
- Stadium Legends Black - max #’d/25
- Stadium Legends Bronze - max #’d/10
- Stadium Legends Purple - #’d/1



## ASTOUNDING

Unwrap 5 inserts per box, on average!  
Each insert contains the following parallels:

- Gold #’d/399
- Blue #’d/299
- Green #’d/149
- Red #’d/50
- Black #’d/25
- Purple #’d/1



## MYSTIQUE AUTOGRAPHS GREEN

Look for rare autographed versions of Mystique, Clear Shots,  
Shining Stars and more!

- Instinct Autographs - max #’d/25
- Instinct Autographs Green - max #’d/10
- Instinct Autographs Purple - #’d/1

## HOBBY CONFIGURATION

- **5 CARDS** PER PACK
- **10 PACKS** PER BOX
- **16 BOXES** PER CASE
- **2-8 COUNT INNERS** PER CASE

## BOX BREAK

1 AUTOGRAPHED MEMORABILIA CARD  
2 AUTOGRAPHED CARDS  
(1 IN A SILVER-WRAPPED BOX TOPPER)  
2 MEMORABILIA CARDS  
6 BASE PARALLELS  
3 INSERT PARALLELS  
5 INSERTS

## MAPP: \$150

ALL PRODUCTS SOLICITED AFTER APRIL 1, 2019, WILL NOW BE SUBJECT TO PANINI'S REVISED MAPP POLICY. MAPP WILL NOW MAINTAIN PANINI'S PUBLISHED SRP FOR 30 DAYS AFTER RELEASE.

## SELLING POINTS

- Illusions Football returns in 2018 with an evolved look and feel! Find the newest NFL rookies, the biggest stars and a variety of autograph and memorabilia content you can only find in Illusions!
- Each box will include 1 autographed memorabilia card, 2 autographs (1 in a silver-wrapped box topper), and 2 memorabilia cards.
- Look for all-new autograph inserts Stadium Legends and Superlatives!
- Find autographs of the top players of the 2019 NFL Rookie Class in Rookie Signs, First Impressions Autographed Memorabilia, and Rookie Endorsements!
- New for 2019: Chase super short-printed parallels featuring vivid patterns! Trophy Collection Wild Card, Division, Conference and Super Bowl parallels combine to fall one-per-inner case, on average!