



# ALLURE®

2 0 2 3 - 2 4 H O C K E Y

H O B B Y

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# 2023-24 ALLURE® HOCKEY

## THE BASE SET

### 150 Cards – Veteran Standouts & Top Rookies!

Allure® Hockey is back with a 150-card **Base Set** featuring 100 veteran standouts and 50 top rookies - the latter falling one (1) per pack, on average!

### The Parallels

The parallels are stunning and diverse. From color & pattern variations to color & pattern variations with autographs and/or memorabilia, Allure® Hockey appeals to a wide variety of collectors, especially auto, player & set collectors. Several parallels are serially-numbered.

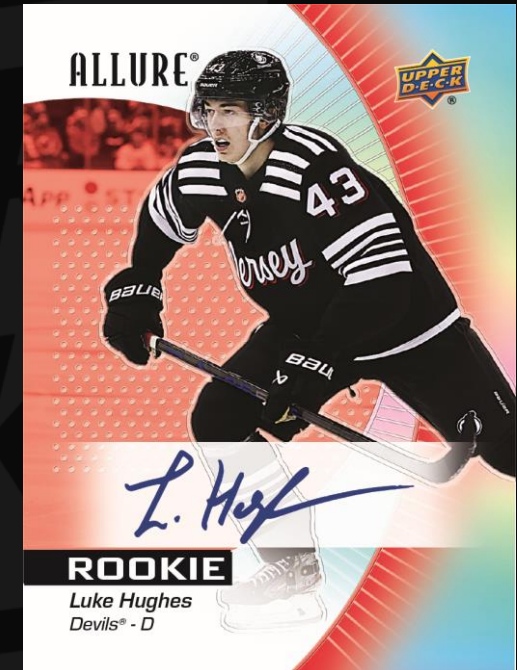
Look for new Pink Lemonade and Pink Lemonade Auto (#'d) parallels, as well as the returning and coveted Blue Line Auto (#'d), Blue Line Auto Jersey (#'d), Purple Diamond Auto (#'d), Purple Diamond Auto Patch (#'d), Golden Treasures (#'d 1-of-1) and Golden Treasures Auto (#'d 1-of-1) parallels. All veteran jersey and patch swatches are game-worn!

### Per Pack

In addition to one (1) **Base Set Rookie** card per pack, on average, each pack of Allure® Hockey will also contain, on average, one (1) Black Rainbow, Red Rainbow or Orange Slice veteran or rookie parallel card!



**Purple Diamond  
Auto Patch Parallel**



**Red Rainbow  
Auto Parallel**



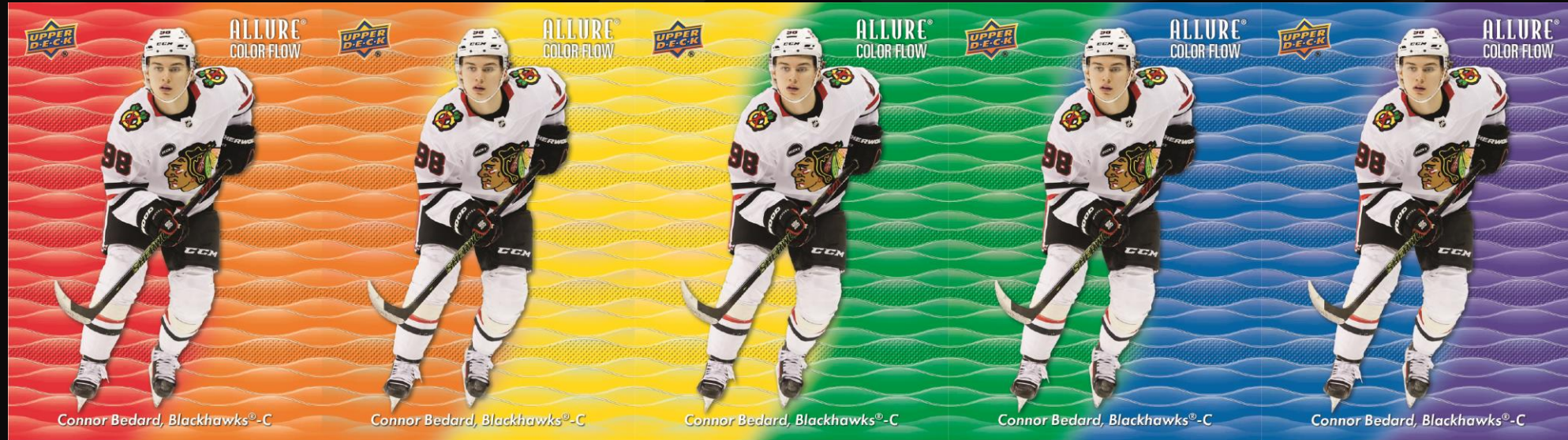
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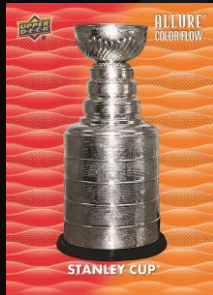
# 2023-24 ALLURE<sup>®</sup> HOCKEY

## THE INSERTS



### Rainbow Sets!

The beautiful and popular **Color Flow** insert returns with a stellar new design and an excellent star veteran & top rookie checklist! Via the Color Flow insert, fans and collectors can build a “rainbow set” for more than 30 players. A rainbow set can be constructed by lining up the **Color Flow Red-Orange** card of a particular player with the **Orange-Yellow**, **Yellow-Green**, **Green-Blue** and **Blue-Purple** versions. With one (1) Color Flow card per pack, on average, it’s easy to get rainbow sets started! Collectors will also love the challenge of putting together serially-numbered Spectrum parallel sets!



### Gold at the End of the Rainbow!

Collectors can strive to complement each of their 5-card player rainbow sets with a 1-of-1 **Color Flow Golden Treasures** card and/or a 1-of-1 **Color Flow Golden Treasures - Auto** parallel card!

### Special Addition!

Collectors can now build a Stanley Cup<sup>®</sup> rainbow set! The new and rare **Color Flow Stanley Cup<sup>®</sup>** set is a three-card rainbow (Red-Orange, Yellow-Green & Blue-Purple) and each card only features the most cherished & historic trophy in professional team sports. Yes, there is a serially-numbered Spectrum parallel too, and only 10 of these sets can be put together!

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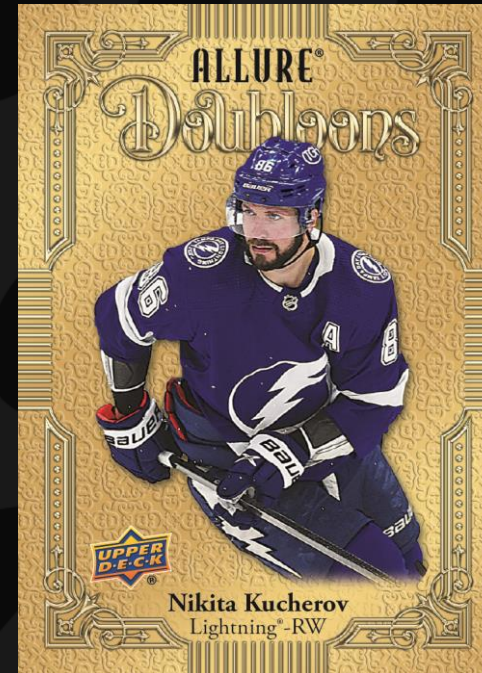
## THE INSERTS

### More Returning Favorites!

The popular **16-Bit** and **Doubloons** (golden beauties!) inserts are back. Each set boasts a new design and a highly-desirable checklist consisting of star veterans (including many superstars!) and top rookies, and in the case of the Doubloons set, some legends of the game!



**16-BIT**



**DOUBLOONS**



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## THE INSERTS, CONFIGURATION & BOX BREAK



### GOLDEN GOALIES

Auto Parallel



### ICED BREAKAWAY

Red Parallel

### The Newcomers!

Be the first to collect the **Bar Down** (top goal scorers), **Golden Goalies** (star goaltenders), **Iced Breakaway** (a mix of veterans and top rookies), **Lumber Masters** (great stick handlers and/or shooters) and **Polished Pros** (only established veterans with and a handful of longtime stars) sets. Collect five (5) of these cards per box, on average, and look for parallels such as **Purple** (#'d), **Auto** and **Golden Treasures** (#'d 1-of-1):

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### CONFIGURATION

8 Cards per Pack

8 Packs per Box

### BOX BREAK (on average)

8 Base Set Rookies Cards

8 Black Rainbow, Red Rainbow and/or Orange Slice Base Set Parallel Cards (Includes Rookies)

8 Color Flow and/or Color Flow Stanley Cup<sup>®</sup> Cards

5 Bar Down, Golden Goalies, Iced Breakaway, Lumber Masters and/or Polished Pros Cards

2 Printing Plates, Serially-#'d Cards and/or Ratio'd Short Print Cards

1 16-Bit, Autograph or Doubloons Card

