

HOBBY



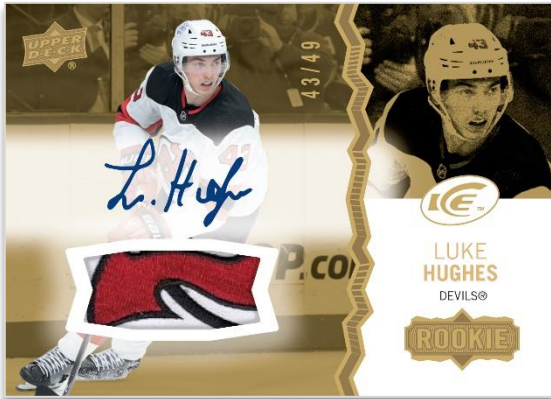
2023-24 HOCKEY



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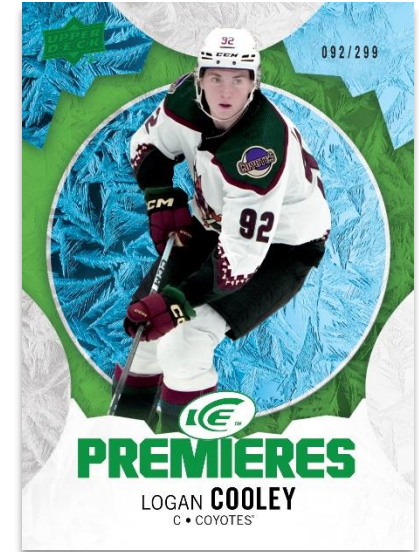
2023-24 HOCKEY



BASE SET ROOKIES
Gold Patch Auto Parallel



BASE SET
White Snowflake Auto Parallel



ICE PREMIERES
Green Parallel

The 2023-24 rookie class is shaping up to be a special one and **2023-24 Ice** boasts an abundance of rookie cards - including many hard-signed rookie cards!

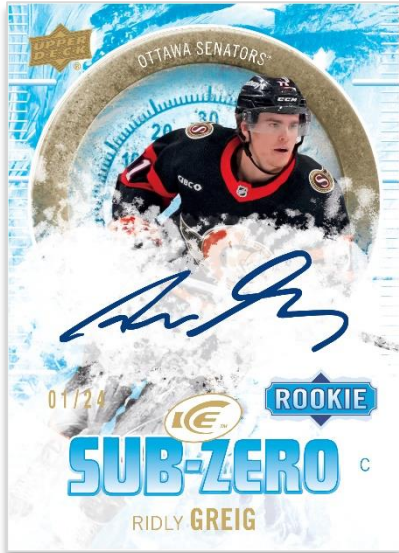
The 250-card base set consists of 100 veteran cards, 50 non-acetate rookie cards and 100 serially-#’d **Ice Premieres** acetate rookie cards.

- Every pack contains, on average, one (1) non-acetate rookie card and one (1) veteran or rookie Green parallel card.
- Collect up to nine (9) incredible parallels of the first 150 base set cards, highlighted by the Red Auto (#’d), Gold Patch/Gold Patch Auto (#’d), White Snowflake Auto and Black (#’d 1-of-1) parallels.
- The highly sought-after **Ice Premieres** acetate rookie cards - split into five serially-#’d tiers - make up the final 100 cards of the base set. There are also five (5) #’d parallels, including the coveted Gold (#’d) and Black (#’d 1-of-1) parallels. Every box contains, on average, two (2) Ice Premieres cards.
- Keep an eye out for #’d **Ice Premieres Auto** and **Ice Premieres Auto Patch** cards featuring the 50 best newcomers! Everyone will be on the hunt for 1-of-1 Black parallels of the Ice Premieres Auto Patch set!

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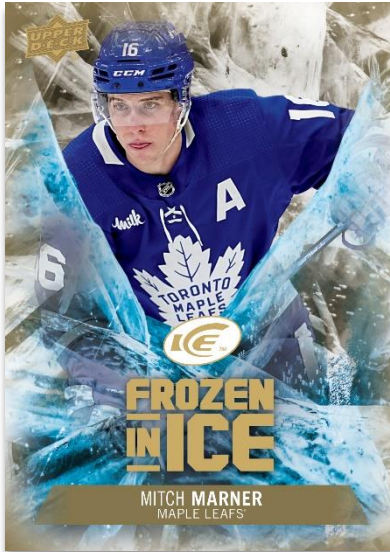


SUB ZERO ROOKIES

Gold Parallel

The **Sub Zero Stars**, **Sub Zero Rookies** (#'d) and **Sub Zero Rookies Variants** cards are back, along with a #'d **Gold** parallel of the Stars and non-variant Rookies. Collect one (1) of these cards per box, on average. The Variants were made for only five of the top rookies!

Look for **Blue Auto** parallels of the non-variant Rookies, as well as #'d **Green Auto** parallels of the variants.



FROZEN IN ICE

Gold Parallel

The popular **Frozen in Ice** rip-card insert returns! The checklist is comprised of stars, superstars and top rookies, and each card hosts an **Ice Premieres Mini** rookie acetate card.

Lucky collectors will pull #'d **Gold** and **Black** parallels. There are also #'d **Gold** and **Black** parallels of the minis!



SIGNATURE SWATCHES

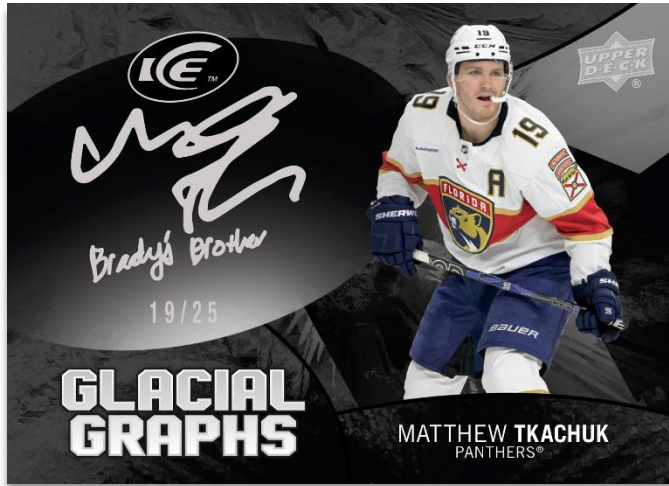
Black Parallel

Signature Swatches cards will be a prized addition to any collection. Each card features an autograph alongside a game-worn jersey swatch while the #'d **Black** parallels see the jersey swatch replaced by a patch swatch.

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GLACIAL GRAPHS

Black Parallel

The stunning **Glacial Graphs** cards featuring autographs from young stars to legends of the game will be a hit with any type of collector. There are also #d **Black** parallels sporting silver ink autos and, in many cases, inscriptions!



NEW INSERT!

EXQUISITE® COLLECTION

Future Legacy Quad Materials Auto - Gold Parallel

This latest edition of Ice contains a wide variety of **Exquisite® Collection** sets: **Rookies, Rookie Signatures, 03-04 Rookie Auto Patch, Material Signatures** and the **all-new Future Legacy Quad Material Auto**. All Exquisite® Collection cards are serially-#d. Look for coveted 1-of-1 **Black** parallels of all five sets!

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2023-24 HOCKEY



NEW INSERT!

SNOW MEN STARS



NEW INSERT!

DEPTH OF WINTER

Blue Frost Parallel

The 2023-24 edition offers two new die-cut inserts: **Snow Men** and **Depth of Winter**. The Snow Men cards are die-cut into the shape of a snowman and feature legends, star veterans and rookies. The Depth of Winter cards sport a triangle die-cut and a checklist consisting of star veterans and top rookies.

Collect three (3) Depth of Winter cards per box, on average, and keep an eye out for #'d White Frost and Blue Frost parallels!

CONFIGURATION

6 Cards per Pack
12 Packs per Box

BOX BREAK (on average)

12
Base Set Rookies Cards

12
Base Set and/or Base Set Rookies Green Parallel Cards

3
Base Set and/or Base Set Rookies Purple Parallel Cards

3
Depth of Winter Cards

At Least 2
#'d Ice Premieres Rookie Acetate Cards

1
Sub Zero Card
Includes Rookies

1
Autograph or Memorabilia Card

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