



SERIES ONE

2026-27 HOCKEY

HOBBY

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2026-27 UPPER DECK SERIES ONE

QUICK HITS

Home of the Iconic Young Guns® Cards - The Most Anticipated & Popular Rookie Cards of the Season!

Checklist Includes Multiple High-End Rookies; Collect at Least Six (6) per Box!

1-of-1 Outburst Gold Parallels of the Complete Base Set!

Also Keep an Eye Out for, Among Others: UD Exclusives® (#'d to 100), Outburst Red (#'d to 25) & High Gloss® (#'d to 10) Parallels

Several New & Exciting Themed Insert Sets!

Stencils (Foil-Only Card Fronts), Youthful Spirits (Featuring Paintings by Aboriginal Artist), Fan Faves (Fan-Selected Checklist) & Much More!

The Start of Seven (7) 2026-27 Upper Deck Hockey Intra-Series Sets

Base Set, Dazzlers™, Population Count, Sizzle Reel, Stencils (New!), UD Canvas® & UD Portraits®

The Next 30 Cards of the Series One-Exclusive Holograms Living Set

Loaded with Surefire Hits!

Another Bootleg Set!

Foil. Soft-Touch. Gloss Coating. Eighteen Players. Eighteen Designs.

Series One-Exclusive. Many of the Best Players on the Planet.

Multiple Unannounced Hits!



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2026-27 UPPER DECK SERIES ONE

THE BASE SET

250 Cards, Including Young Guns®

Series One sports the first 250 cards of the **2026-27 Upper Deck Base Set**. It includes 198 veteran cards, 49 **Young Guns®** cards and three checklist cards. The iconic Young Guns® are the season's most anticipated and popular rookie cards, and the Series One checklist boasts multiple high-end rookies!

The Parallels

The parallel lineup is loaded with collector favorites and big chase cards! It is headlined by the longtime classics - UD Exclusives® (#'d to 100), High Gloss® (#'d to 10) and Clear Cut - as well as the stunning and wildly popular Outburst® parallels. Everyone will be on the hunt for the rarer Outburst Red (#'d to 25) and Outburst Gold (#'d 1-of-1) cards. Keep an eye out for Deluxe (#'d to 250) parallel cards too!

Per Box

Collect at least six (6) **Young Guns®** cards per box and one (1) stunning Outburst Silver parallel card per box!

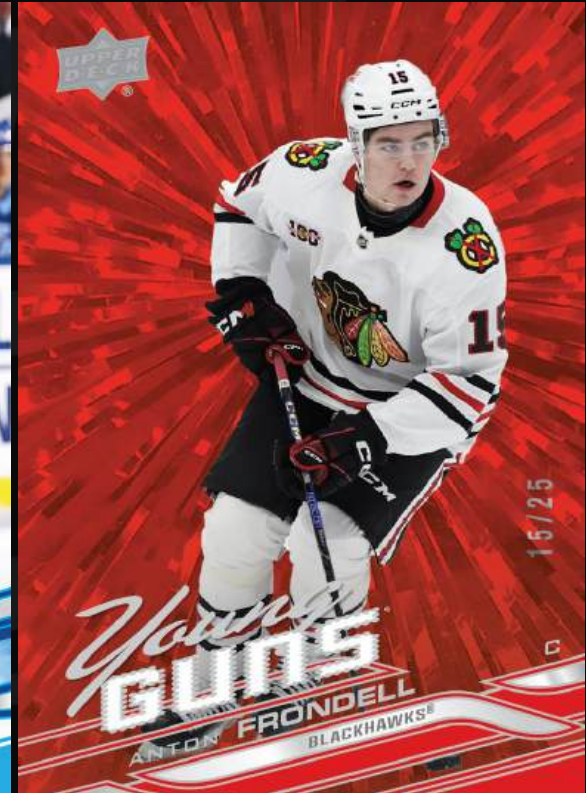
Set Collectors Alert!

The 2026-27 edition of **Upper Deck Hockey** features seven (7) intra-series sets, all of which begin in Series One. Please see the final slide for a chart identifying the sets, their card numbers/set counts and which are overlaid across Series One & Series Two, and which are overlaid across Series One, Series Two & Extended Series.



BASE SET VETERANS

Deluxe Parallel



BASE SET YOUNG GUNS®

Outburst Red Parallel

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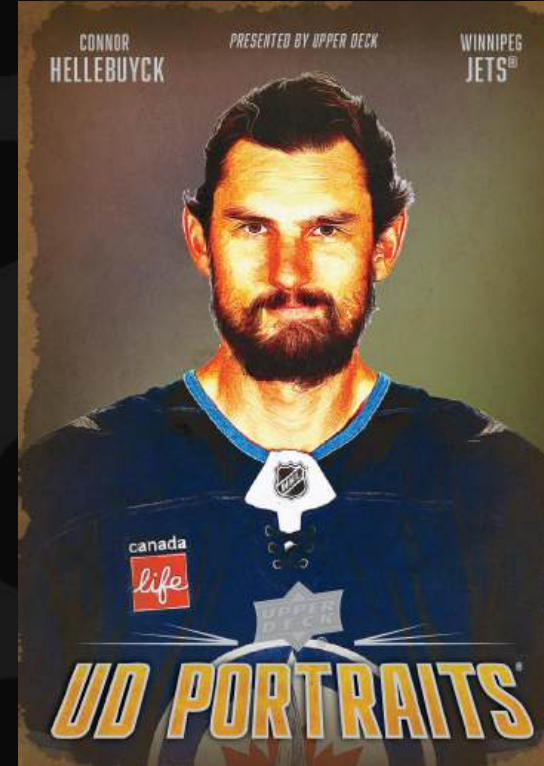
RETURNING COLLECTOR-FAVORITE INSERT SETS



UD CANVAS®

UD Canvas®, a longtime favorite, features a collection of the League's top stars along with the best of the **Young Guns**® (6 rookies per case!). Series One contains the first 120 cards of this intra-series set.

Collect four (4) total UD Canvas® cards per box and keep an eye out for Black & White parallels as well as the **Printing Plates** that were used to make the UD Canvas® and UD Canvas Young Guns cards!



UD PORTRAITS®

The perennial-favorite **UD Portraits**® set returns for its third season on foilboard and with a new look mimicking movie posters. Series One contains the first 30 cards of this intra-series set and the checklist features veteran stars and top rookies. Aim to complete your 2026-27 set with Series Two.

Collect at least two (2) UD Portraits® cards per box and look for Speckle parallels!

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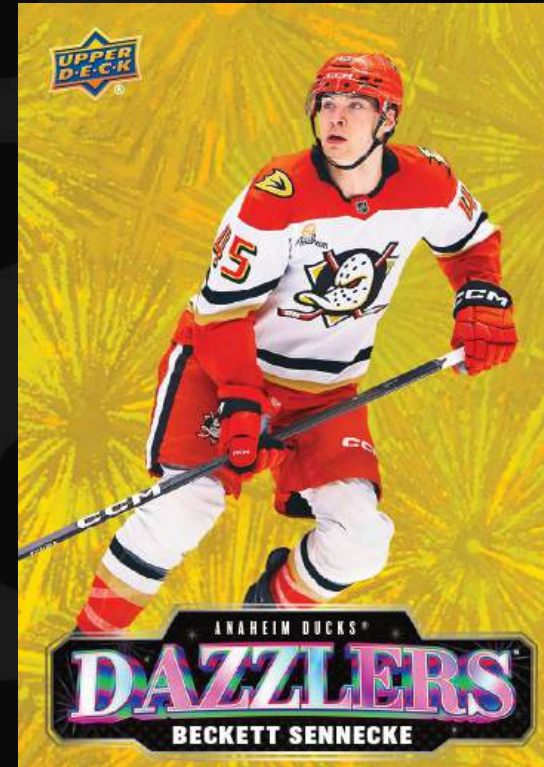
RETURNING COLLECTOR-FAVORITE INSERT SETS



POPULATION COUNT

The **Population Count** acetate insert is back and with a new look! There are seven different print runs (1000, 500, 100, 50, 25, 10 and 1) of this popular intra-series set mimicking slabbed cards and featuring top-tier stars and rookies. Everyone will be chasing these cards, especially the lower-print run versions!

The final 30 cards of this set will be available in Series Two.



DAZZLERS™

Gold

The **Dazzlers™** set also returns for another season. These eye-popping cards boast a new design for the 2026-27 season and come in Blue, Pink and Gold versions! This is a 150-card intra-series set, and Series One sports the first 50 cards. The checklist consists of mostly star veterans, but there are a couple rookies sprinkled in! Look for a larger number of rookies in Series Two and Extended Series.

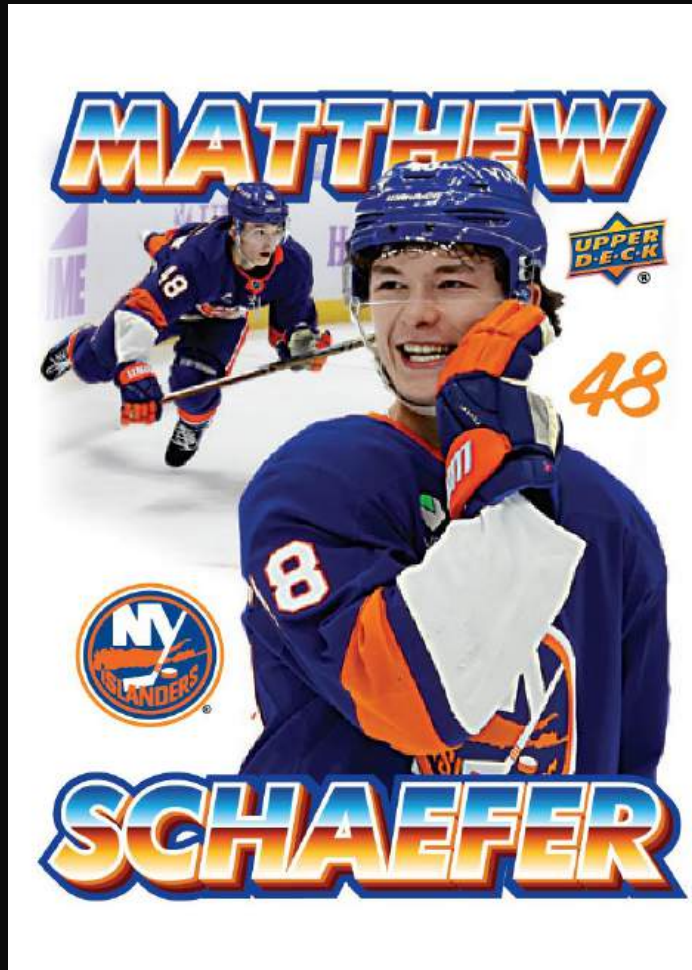
Collect one (1) Blue version per box and one (1) Pink version per case, and if you're lucky, you'll pull a much, much rarer Gold version!

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2026-27 UPPER DECK SERIES ONE

RETURNING & SERIES ONE-EXCLUSIVE CASE HIT INSERT SETS

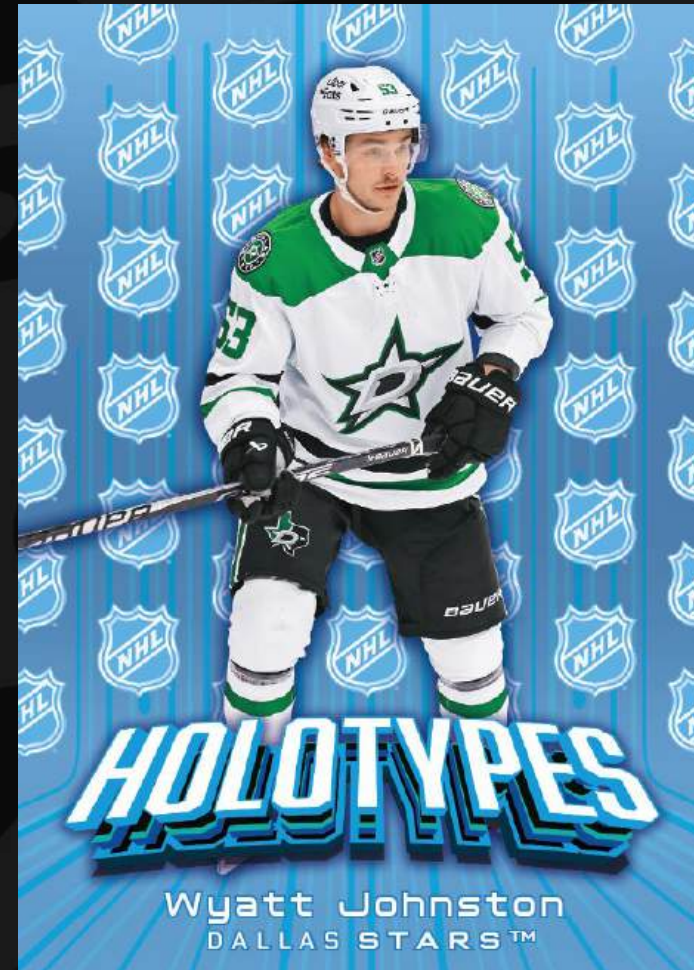


BOOTLEG

Foil.
Soft-Touch.
Gloss Coating.
Eighteen Players.
Eighteen Designs.

After a triumphant debut in 2025-26, the **Bootleg** set is back! The checklist sees the return of the best players on the planet, and there are some new superstars (and some superstars in the making!) in the mix this season.

Every card from this Series One-exclusive set will be coveted and a great addition to any collection!



HOLOTYPES

Collect the next 30 cards (61-90) of the star-studded and Series One-exclusive **Hologotypes** living set!

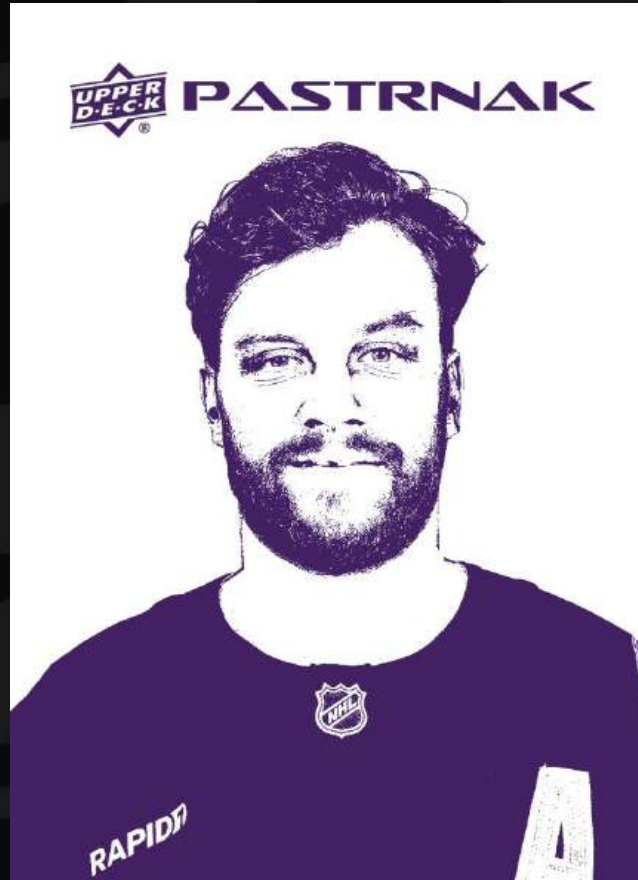
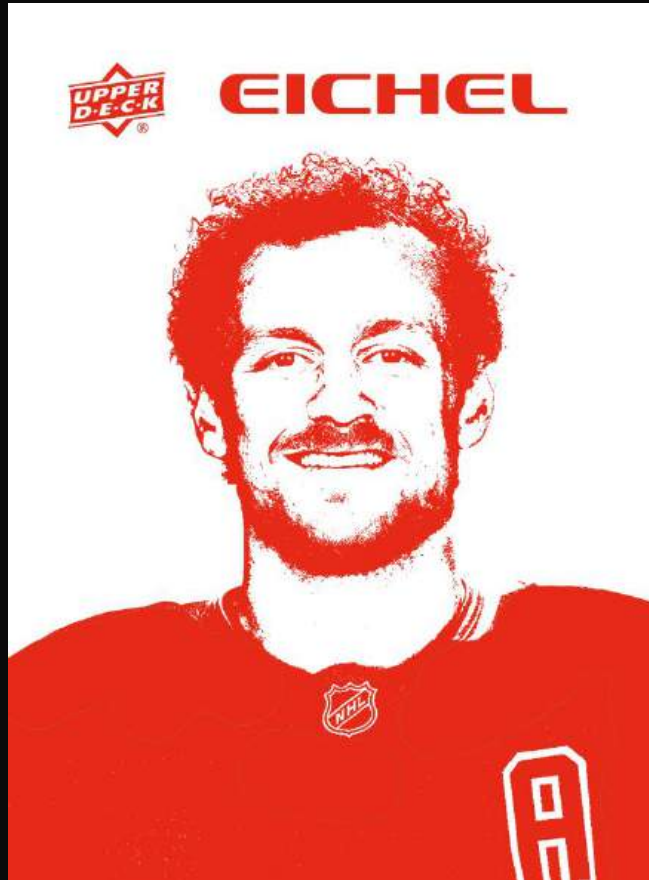
These hologram cards are only available once a season and fall just once in every 3.5 cases.

The next batch includes a few world-class players and some of the best young players in the game today!



2026-27 UPPER DECK SERIES ONE

EXCITING NEW INSERT SETS



STENCILS

This new stylish set with a deep, colorful parallel lineup is unlike any set you've seen before!

There is no ink on the front of these cards! Each card front just features a stencil-generated shoulder-up player image, the player's last name and the Upper Deck logo - all presented in foil only! The first 100 cards of this intra-series set will feature veteran stars and top rookies, and there are at least two players from every team.

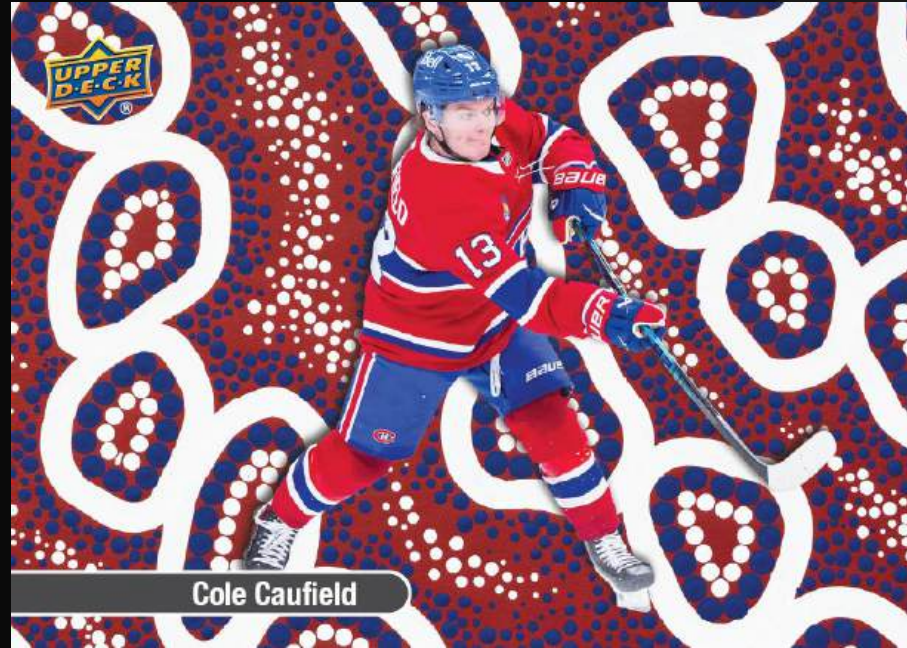
Collect four (4) of these cards per box and search for numbered Red, Yellow, Green, Blue and Purple parallels!

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2026-27 UPPER DECK SERIES ONE

EXCITING NEW CASE HIT INSERT SETS



YOUTHFUL SPIRITS

This set features 12 of the best players in the world and the backdrop for each is one of 12 original paintings by Presten Warren, an award-winning Aboriginal artist and storyteller!

Each painting was created solely for this set and features the players' team colors. This unique and thrilling collaboration has produced a must-have set!



ELECTRIC SOUL

Everyone is going to love these artistic cards! They are gorgeous. Each features a one-color player image on a team-color background. Oh, and each player will be one of the best in the world!

The cards from both sets boast the same rarity and build as the Bootleg cards!

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2026-27 UPPER DECK SERIES ONE

EXCITING NEW INSERT SETS



HERE WE GO!

This photo-driven set captures star players - who may also be rivals - squaring off in the face-off circle.



DEBUT DATES

This set commemorates the debut of 20 top rookies. Each card sports the date of each player's first game in the League, as well as the opponent. Each card also boasts a photo from that first game!

Both sets - which will only be available in Series One - are printed on foilboard. Each box contains at least one (1) card from each set. There are also Speckle parallels to collect!

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CONFIGURATION & BOX BREAK

CONFIGURATION

12
Cards per Pack

12
Packs per Box

12
Boxes per Case

Non-Base Set Veteran Cards

3 per Pack
36 per Box

BOX BREAK

8
Debut Dates, Here We Go!, Sizzle Reel and/or
UD Portraits® Cards

8
Fan Faves, Repping and/or Vibe Check Cards

6
Young Guns® Cards

4
UD Canvas® and/or
UD Canvas® Young Guns® Cards

4
Stencils Cards

2
Debut Dates, Fan Faves, Here We Go!, Repping,
Sizzle Reel, UD Portraits® and/or
Vibe Check - Speckle Parallel Cards

1
Base Set - Outburst Silver Parallel Card
(Veteran or Young Gun)

1
Blue Dazzlers Card

1
Base Set - Clear Cut Parallel Card,
UD Canvas® - Black & White Parallel Card or
Base Set Variation Card

1
Numbered Card, Non-Numbered Short-Print Card or
Printing Plate



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2026-27 UPPER DECK SERIES ONE

INTRA-SERIES SETS

SET	SERIES ONE	SERIES TWO	EXTENDED SERIES
Base Set <i>(Includes Young Guns®)</i>	1-250	215-500	501-750
Dazzlers™	DZ-1 – DZ-50	DZ-51 – DZ-100	DZ-101 – DZ-150
Population Count	PC-1 – PC-30	PC-31 – PC-60	-
Sizzle Reel	SR-1 – SR-35	SR-36 – SR-70	SR-71 – SR-105
Stencils <i>(New!)</i>	ST-1 – ST-100	ST-101 – ST-200	-
UD Canvas®	C-1 – C-120	C-121 – C-270	C-271 – C-420
UD Portraits®	P-1 – P-30	P-31 – P-60	-



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