

2019-20 FIFA GOLD STANDARD SOCCER

LIONEL
MESSI



FIFA

OFFICIAL
LICENSED
PRODUCT

PANINI

PANINI AMERICA, INC.
2019-20 SOCCER TRADING CARDS

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BASE SET

Find a 100-card base set that features stars from around the globe!

On average, every box of Gold Standard delivers one Base #’d/129 and one parallel #’d/79 or less!

Base Set #’d/129
Base Set AU #’d/79
Base Set Fine #’d/29
Base Set Mint #’d/19
Base Set Pure #’d/1



GOLD MEDALS

Score autographs of some of the most celebrated players in soccer! Gold Medals boasts a checklist that is brimming with champions! All autos in Gold Medals are #’d/129 or less!

Gold Medals Fine #’d/29 or less
Gold Medals Mint #’d/19 or less
Gold Medals Pure #’d/1



BULLION BRAND

Look for this Fort Knox-sized swatch of memorabilia! Bullion Brand is a true 1-of-1 insert that features a premium piece of material! Look for special autographed versions as well!



JERSEY AUTOGRAPHS FINE

Look for autographed memorabilia cards that feature players in club and country!



MOTHER LODE

Find a bevy of short-printed autograph inserts to chase, all numbered to 25 or less!

- Golden Goals
- Golden Gloves
- Golden Duals
- 24K Autographs
- 14K Autographs
- Golden Opportunity
- Bullion Brand Signatures
- Mother Lode



MOLTEN MEMORABILIA PURE

Score at least one memorabilia card per box, on average! Find four unique memorabilia inserts to collect!

- Molten Memorabilia AU #’d/79 or less
- Molten Memorabilia Fine #’d/29 or less
- Molten Memorabilia Mint #’d/19 or less
- Molten Memorabilia Pure #’d/1



GOLD STRIKE SIGNATURES

Look for the debut of the on-card insert
Gold Strike Signatures!



SOLID GOLD

Gold Standard features cards that showcase players from
top clubs and national teams! Look for clubs such as
Liverpool FC, FC Bayern Munich, FC Barcelona,
Tottenham Hotspur, Manchester United, and Real Madrid CF!
National teams include France, England, United States, Uruguay,
Brazil and more!

HOBBY CONFIGURATION

- **7 CARDS** PER PACK
- **1 PACK** PER BOX
- **12 BOXES** PER CASE

BOX BREAK

3 AUTOGRAPHS OR MEMORABILIA CARDS,
1 BASE, 1 PARALLEL, 2 INSERTS

MAPP: \$160

ALL PRODUCTS SOLICITED AFTER APRIL 1, 2019, WILL
NOW BE SUBJECT TO PANINI'S REVISED MAPP POLICY.
MAPP WILL NOW MAINTAIN PANINI'S PUBLISHED SRP
FOR 30 DAYS AFTER RELEASE.

SELLING POINTS

- Gold Standard makes its debut in soccer! Look for a treasure trove of gold-themed autographs, memorabilia, inserts and more!
- Look for superstars from clubs, such as Manchester United, Liverpool FC & FC Barcelona, and national teams such as Argentina, Germany, United States and more!
- Gold Standard boasts 14 autograph inserts! Look for short-printed autos such as Golden Goals, 24K Autographs and Golden Duals, all sequentially numbered to 25 or less! In addition, find the debut of the on-card Gold Strike Signatures insert!
- Find special super-sized swatch inserts, Bullion Brand and Bullion Brand Signatures! These cards are true 1-of-1s!